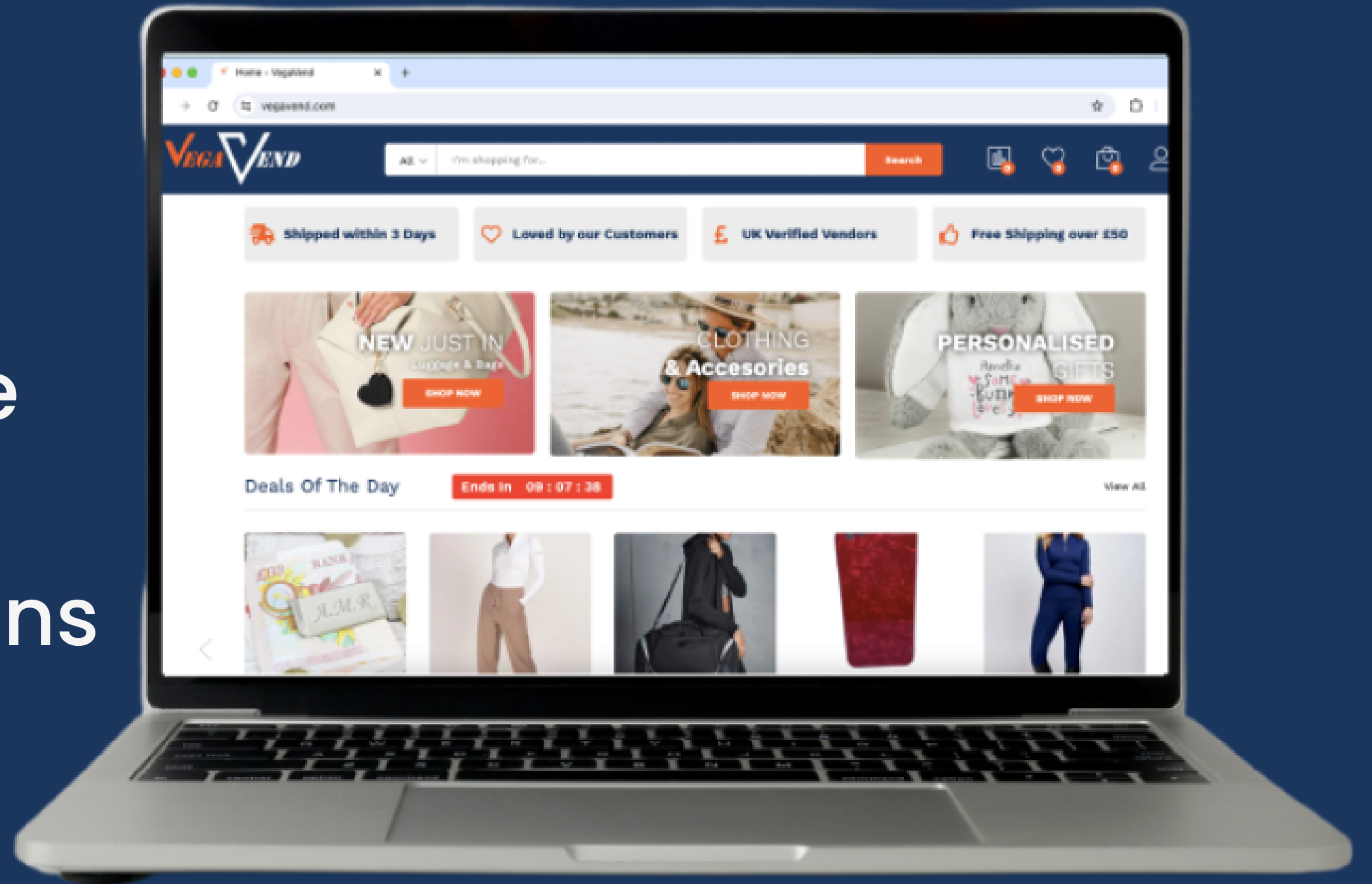




The online marketplace
building brands
through social integrations



MARKETPLACES ARE A JUNGLE TO NAVIGATE AS A SELLER



1 HIDDEN SELLER FEES

2 NO SOCIAL
INTEGRATIONS

3 COMPLEX
ONBOARDING

4 LIMITED SUPPORT

E-COMMERCE & MARKETPLACES ARE BOOMING!

THE WORLD OUTSIDE OF AMAZON IS HUGE

1

TRANSPARENCY
Clear Fee Structures
for Sellers

2

**SOCIAL
INTEGRATIONS**
Integrating into
various social
platforms to
increase visibility

3

**SIMPLIFIED
ONBOARDING**
Full onboarding
support including
the use of AI for
SEO

MARKET SIZE

\$3.647 TRILLION

**Total Available Market
(TAM) Worldwide**

\$124 BILLION

**Serviceable Available Market (SAM)
UK**

\$604 BILLION

**Serviceable Obtainable Market (SOM)
UK & EU**



COMPETITOR ANALYSIS

Comparison	VegaVend	Amazon-1994	Ebay-1995	OnBuy-2016	Why its Critical
Headquarters	UK	USA	USA	UK	Facilitate UK Exports
Verified Sellers (Consumer Trust)					KYC Compliance
Mobile App (Mobile Commerce)					62% of online purchasing – Dec 23
Fulfillment Solution (Consistent Service)					Can scale across Europe in days
Social Integrations (Audience Access)					Gives us insight into Vendor followers
Multi Platform (Instant Reach)					Products available on FB, In, GS, Pi & VV
Fee Structure	£19.99pm - 10% comm	£25pm + 5.1-45.9% comm	£25pm + 10p/item + 12.9% comm	£19pm - 13.5% comm	Profitability is higher for Vendors
Turnover - 2022	N/A	\$469.822B	\$10.42B	Est. \$30.6M	VegaVend potential

BUSINESS & REVENUE MODEL

Our Business model includes both subscriptions & commissions

Basic

- Free basic subscription
- 12.5% Commission
- Paid Ads
- Maximum 20 products

Business

- £19.99 Per Month
- 10% Commission
- 20 Free Ads
- Unlimited products

Business Plus

- £44.99 Per Month
- 8% Commission
- 50 Free Ads
- Unlimited products

BIRTH OF VEGAVEND



Stage 1

AUG 2022

- The journey begins with development



Stage 2

2023

- Development is completed
- Testing Begins
- Partnership signed to integrate up to 15 000 vendors
- Partnership signed for a fulfilment solution in UK & EU
- One Click Integration developed
- 13 New Vendors sign up



Stage 3

2024

- Shopify Integration being built
- Mobile App building begins
- CSO starts full time in order to grow number of vendors
- Current onboarding of additional 7 vendors
- Growth of consumer sign ups to 45 000



TIMING

882 800 UK
businesses sell on
online marketplaces

Total GMV at the Top 100
marketplaces grew 2.9% in
2022 to \$3.2 trillion

Revenue from sales via
marketplaces are growing by
9.4% a year



Raising a Pre-Seed round of

£280 000.00
(\$345 000.00)



**EIS / SEIS ADVANCED
ASSURANCE**

**ADVERTISING &
MARKETING**

**SHAREHOLDING BY
FOUNDERS – 100%**

**KEY HIRES FOR
GROWTH**

**BOOTSTRAPPED
DURING DEVELOPMENT**

APP COMPLETION

**EST. VALUATION
£3M / \$3.6M**

UK & EU EXPANSION

**INVESTMENT
GOAL:
REACH
PROFITABILITY BY
END OF 2024**

MEET THE TEAM



CLINTON RAWLINSON

Founder & CEO

25 Years of CEO/ Director Level
experience

Serial Entrepreneur

Experience in starting & growing
businesses in multiple countries

3 Successful exits



STACEY- LEE VAN DER BERG

Co-Founder & CSO

17 Years of Sales & managerial
experience

B2B & B2B2C environments

Experience selling in multiple countries

Strong marketing background

CONTACT US



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